



NOVEMBER 2019

JAKARTA INFO-GRAPHIC

NTT Ltd. has been supporting the Asian startup ecosystem, and to scale or leverage startup businesses through the alliance with NTT group with an opportunity for funding, access to NTT's investor network and quality technological infrastructure.

On November 20th 2019, the 3rd NTT Startup challenge was held at Jakarta, Indonesia for 10 finalists to give the presentation pitch. On the day following pitch event, NTT Ltd. also hosted private matching event to accelerate the cooperation between innovative Asian startups and established enterprises, to reach innovation and new business areas, and to create cooperative opportunities with startup, enterprises and NTT group.

> **3rd NTT Startup Challenge** 600+ Startups Registered

2nd NTT Startup Challenge 450+ Startups Registered

290+ Startups Registered

2018

2019

2017

1st NTT Startup Challenge

PARTICIPANT STATS



600+ Startups Registered



1000+ Registration on **Event Page**



400+ **Total Attendees**

FINALISTS OF NTT STARTUP CHALLENGE 2019



1st Winner



Modal Rakyat

2nd Winner



3rd Winner



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KEYNOTE SPEAKERS & JUDGES



RUDIANTARA Former Minister of Communications & Informatics - Indonesia



KUAN HSU Co-Founder & General Partner

- KK Fund



INDRA UTOYO Digital, IT & Operation Director - BRI



Professor of Waseda Business School - Japan



HALIM WIJAYA VP Regional Business Head - Grab Indonesia



NIKHIL KAPUR Partner - Gree Ventures



HIROSHI NISHIKAWA

Partnership Manager -

Orange Japan



MASA FUKATA Director Game Changer Catapult - Panasonic

SPONSORS & PARTNERS



Panasonic



GREE ventures







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+30 Article Coverages



NNA ASIA



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and many more...



KEY OUTPUTS OF NTT STARTUP CHALLENGE 2019

DAY 1 - FINAL DAY NTT STARTUP CHALLENGE 2019

What people say about NTT Startup Challenge 2019?

- 95%
- 95% of attendees said NTT Startup Challenge 2019 was "Excellent/Good" event
- 100%
- 100% of attendees would love to attend NTT Startup Challenge 2020

Top3 primary reasons of visiting NTT Startup Challenge 2019

- Meet and Network with VC, Guest and Pitching Competition
- **Find promising Startup**
- **Collect Information**

Top 5 categories of Startup applicants



12% **Fintech**



11% Edutech



10% **Matching Platform**



E-Commerce



SINGAPORE is chosen as the most interesting country for the next Startup Challenge

Singapore 46%

Malaysia 10%

United States 8%

Indonesia 8%

Thailand 7%

Vietnam 6% Northern Europe 5%

China 5%

DAY 2 - MATCHING EVENT



94% of attendees said matching event was "Excellent/Good" event



75% of pitches at matching event was "beneficial session" to accelerate the cooperation between startups and enterprises

- dm.ntt.com/startupchallenge2019
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